

Business Optimization Success Stories

TIBCO has a proven track record of helping customers leverage business optimization to solve real business problems. Here are just a few success stories.



E. & J. Gallo Delivers Personalized, Real-Time Information to Internal and External Stakeholders

The Grapevine Portal, built using TIBCO's software, is designed to provide one internal view and four external views of company systems and information. "Our approach was to leverage a single portal infrastructure to provide appropriate information to all elements of our supply chain—from grape growers to distributors to retail stores to restaurants," said Kent Kushar, CIO



Con-Way Brings Business Together for Superior Resource Allocation

Con-Way is using TIBCO's software to gain a comprehensive and real-time view of customers and operations across three previously disconnected separate divisions. This enables the company to identify developing situations and reallocate assets and resources for maximum advantage.



Delta Air Lines Adapts to Changes on the Fly

An initiative called the Delta Nervous System ensures the delivery of a continuous flow of real-time information about conditions and events to systems and people around the world. This gives everyone--passengers, pilots, gate agents, ground crew, and even third-parties such as catering companies and cleaning crews--the information they need to minimize the negative impact of developing problems related to weather, maintenance, security, and other factors.



UTi Worldwide Increases Employee Productivity and Customer Satisfaction with Superior Visibility

A portal based on TIBCO's software enables users to customize their home pages so they can access frequently used content and links. According to Tom Wilkinson, vice president of global IT applications, this increases the productivity of UTi employees significantly, which in turn improves the quality of customer service.